



COUNCIL DISTRICT

FRYE LIGHTS

MARCH 2008

VOLUME VI ISSUE III

Recycling Ordinance



Serving

Bay Ho

Bay Park

Birdland

De Anza

Clairemont

Kearny Mesa

Linda Vista

Mission Valley

Mission Bay Park

Mission Village

Morena

Serra Mesa

In 2005, San Diego trailed only Ontario and Irvine among California's 25 largest cities in per-capita waste. Until recently, San Diego was one of the only cities in the county that did not require mandatory recycling by residents and businesses.

At the April 5, 2005 Council meeting, after Councilmembers were requested to approve a countywide summary plan in connection with the City's Integrated Waste Management Plan, Councilmember Frye made a motion that was supported unanimously to adopt the summary plan with direction for staff to provide an update on when a Mandatory Recycling Program was to be docketed before the City Council.

In April 2007, after financial and technical information regarding a mandatory recycling program was not provided by the Mayor's staff, the City Attorney released a proposed ordinance to require mandatory recycling throughout the City, including condo and apartment complexes, and businesses where recycling is often unavailable. In June of 2007, a special meeting of the Natural Resources & Culture Committee (NR&C), chaired by Councilmember Frye, was held to review the proposal. The meeting resulted in a motion to refer the matter to the Mayor's staff, so that technical and financial information about the Mandatory Recycling Ordinance could be provided. Following the motion, Councilmember Frye informed the Mayor's staff that the issue would be docketed for the meeting the following month.

While attempting to confirm their attendance, Councilmember Frye's office was informed that the Mayor's staff would not be in attendance nor would they be providing any information. Councilmember Frye tried to work with the Mayor, with no results. The Councilmember had to invoke a provision of the City Charter, that allows councilmembers to "summon" managers to public meetings "to provide information or answer any questions."

The summons resulted in City staff attending the meeting with the appropriate information. In November 2007, following the recommendations from NR&C, the City Council approved the Mandatory Recycling Ordinance, making this much needed ordinance a reality for San Diego residents.

As of February 18, 2008, certain apartment and condominium complexes, businesses and special events in San Diego are required to provide recycling programs to their tenants, employees and participants. The Mandatory Recycling Ordinance aims to reduce the amount of waste entering local landfills in order to lengthen the life of the Miramar Landfill, meet California recycling mandates and reduce greenhouse gas emissions.

ORDINANCE REQUIREMENTS

The new recycling ordinance will be phased in over two years. Recycling requirements for customers of the City's curbside recycling program became effective on

Continued on page 2...

Inside This Issue...

Mandatory Recycling Ordinance.....	2
Public Hearing: General Plan	3
Solar Water Heating Pilot Program	4
Meet Your New Asst Police Chief.	5
Spring Cleaning Tips	6

FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



Continued from page 1...

January 1 of this year. Those customers are now required to separate recyclables from trash and put each in the proper receptacle.

- Since February 18, 2008, apartment and condominium complexes with more than 100 units are required to provide recycling to their tenants; commercial facilities over 20,000 square feet are required to provide recycling to their tenants and employees; and special events requiring a permit from the City of San Diego are also required to provide recycling.
- By January 1, 2009, apartment and condo complexes over 50 units and commercial facilities over 10,000 square feet will have to comply with the ordinance.
- By January 1, 2010, all apartment and condo complexes and all commercial facilities will have to comply, regardless of the number of units or square footage.
- Owners and managers of these facilities will be required to offer recycling of at least plastic and glass bottles and jars, paper, newspaper, metal containers and cardboard.
- Facilities must have designated areas for recycling containers, and containers must have appropriate signage.
- Owners and property managers must also provide education about the recycling program to tenants/employees.
- Residents and employees of these facilities are responsible for separating recyclables from trash and depositing each in the appropriate provided containers.



BENEFITS OF RECYCLING

- Recycling can save money. Recycling service generally costs less than trash service, so implementing a recycling program can reduce trash bills.
- Recycling helps extend the life of the Miramar Landfill. Approximately 66 percent of the material buried at Miramar Landfill is recyclable. When fully implemented, the City Recycling Ordinance is expected to keep 100,000 tons of material per year out of landfills.
- Recycling helps the City meet State mandates. State law requires local governments to reduce waste disposed in landfills by 50%. In 2005, the last year that data is available, the City of San Diego achieved 52% waste diversion.
- Recycling saves natural resources. Making products from recycled materials uses less energy and water, and pollutes less than making products from virgin materials.
- Recycling reduces greenhouse gas emissions. Landfills and deforestation account for 25 percent of the world's greenhouse gas emissions every year. Recycling helps reduce these emissions.

“Replacing three trash dumpsters with recycling dumpsters at a typical large apartment complex can save an estimated \$1,500 per year,” said Chris Gonaver, Acting Environmental Services Department (ESD) Director. “Once residents and employees get in the habit of recycling, it not only saves money, it’s easy.”

HELP IS AVAILABLE

- The City can help with educational resources and technical assistance to help ensure businesses, apartment and condo complexes and special events implement successful recycling programs.
 - The Environmental Service Department’s web page (www.sandiego.gov/environmentalservices/) has downloadable fliers, tenant letters and newsletter articles to use in setting up a recycling program. The web page also has many other resources including lists of service providers and links to other helpful organizations.
 - ESD also has Recycling Specialists on staff who can provide technical assistance and advice on how to set up a successful program.
 - Property managers can also consult with their waste haulers to set up recycling programs.



Make recycling the way of life for you, your family, your business and your neighborhood!



Notice of Public Hearing: General Plan

All California cities are required to prepare a long-range general plan to guide future growth. In January of 2003, the City began a comprehensive update to the *Progress Guide & General Plan*. Since then, there have been workshops, forums, presentations and working meetings with community planning groups, the Community Planners Committee (CPC), the general public and stakeholder and interest groups. A series of workshops and hearings have also been held addressing different elements of the plan at the Planning Commission, the Land Use & Housing and the Natural Resources & Culture Committee, which Councilmember Frye chairs.

The General Plan sets out a long-range vision and comprehensive policy framework for how the City should grow and develop, provide public services, and maintain qualities that define the City of San Diego over the next 20 to 30 years.



On Monday, March 10, 2008 at 2:00 pm, the City council will discuss the most recent draft of the General Plan.

Councilmember Frye encourages your thoughts and comments. The Draft General Plan may be found here: www.sandiego.gov/planning/genplan.

Proposed Redevelopment of the Civic Center Complex Public Discussion Sessions

The Centre City Development Corporation (CCDC), on behalf of the City of San Diego, is hosting a series of public discussion sessions throughout San Diego, focused on the possible redevelopment of downtown's Civic Center Complex, which houses the City Administration Building. If financially feasible, the redevelopment would provide new administrative facilities to the City and the opportunity for a high-density urban mixed-use complex.



Representatives from the two finalist development teams will attend all public meetings to provide information on their background and to seek public input on how City Hall can better serve its citizens.

The two finalist development teams are Gerding Edlen from Portland, Oregon (www.gerdinedlen.com) and Hines from San Diego California (www.hines.com). Discussion topics will include background and history of the site and the proposal, the current status, potential cost savings to the City and development opportunities.

A public discussion will be held in District Six, on Thursday, March 13, at 6:30 pm at Qualcomm Stadium on the Club Level, located at 9449 Friars Road, San Diego, CA 92108.

For more information on the Civic Center Complex, visit www.ccdc.com and click on the "Civic Center Complex" link.





SOLAR WATER HEATING SYSTEM PILOT PROGRAM

Be a leader in your community by taking part - cash incentives are available through 2008!

Solar water heating converts the sun's energy to heat which is used to offset energy loads typically provided by natural gas and electricity. This clean, renewable source of energy helps reduce gas and electric consumption, avoid combustion-related emissions, and can potentially reduce the need for new fossil fuel infrastructures. Solar water heating systems can also protect consumers against future gas and electricity shortages, as well as price increases, while preserving the environment through the elimination of carbon dioxide emissions and reductions in harmful pollutants.

As part of the California Solar Initiative, the California Public Utilities Commission (CPUC) authorized the California Center for Sustainable Energy (CCSE) to provide \$1.5 million in ratepayer funds as incentives for the Solar Water Heating Pilot Program.

Am I Eligible?

The program includes residential, commercial, and industrial electricity customers of SDG&E. To be eligible to participate, customers must provide SDG&E billing data, allow their systems to be monitored, and consent to be interviewed or surveyed during program evaluation. Participating contractors and self-installers must attend a one day workshop to qualify.

How much is the incentive?

For *residential* systems, the maximum incentive is \$1500 per dwelling and varies according to the system installed and other installation details. Pool and spa heating systems are not eligible. For *larger* systems, the incentive is a function of the entire collector area.

How Do I Get Started?

CCSE will be sponsoring an education session for homeowners. The session will provide information on the different solar water heating technologies and their appropriate applications. Information will also be provided on the new Solar Water Heating Pilot Program, open to SDG&E electric customers. Program Manager, Annie Henderson, and Energy Engineer, Skip Fralick, will conduct the session.

Only homeowners are welcome to attend. Check out the program website for more information at www.swh.energycenter.org.

SWH Pilot Program Eligible Contractors will be present at the END of the session for additional questions and information. Complimentary dinner will be served.

For further help, information, or resources, contact CCSE's SWH Pilot Program Hotline, at (877) 333-SWHP or email them at swh@energycenter.org. You can also visit CCSE's Energy Resource Center (ERC), located in Kearny Mesa at 8690 Balboa Avenue, Suite 100, San Diego, CA 92123. The ERC is open to the public daily, from 8:00 am to 5:00 pm. Stop by to speak with one of their energy engineers for expert advice, view the interactive displays and exhibits on energy efficiency, or check out the Tool and Resource Library for magazines, books, and DVDs related to renewable and sustainable energy.

CCSE is an unbiased source of information to help you with your sustainable design and technology choices.



Solar Water Heating Basics For Home Owners

Date: 2/26/2008

Time: 6:00pm - 8:00pm

Location: California Center For
Sustainable Energy
8690 Balboa Avenue, Ste 100
San Diego, CA 92123



Meet Your New Assistant Police Chief: Boyd Long

Boyd is a native of San Diego County and attended Escondido High School, where his passion for law enforcement was developed during his senior year in high school. He joined the San Diego Police Department in February 1985. Boyd is married to Cindy and has three daughters.

Boyd earned a Bachelor of Science Degree in Criminal Justice and a Master's Degree in Public Administration from National University. He is also a graduate of the 230th Session of the Federal Bureau of Investigation National Academy (FBI-NA). Boyd is a Board Member of the San Diego Metropolitan Credit Union as well.

After gaining 23 years of experience at the Police Department, Boyd was promoted to the position of Assistant Chief of Police over Patrol Operations. Patrol Operations includes the nine patrol divisions, which provide police service to the 1.3 million residents in the City of San Diego. When combined, Patrol Operations has over 1,200 patrol officers, detectives, supervisory staff, civilian personnel and volunteers.

His assignments included:

- Commanding Officer of Northern Division in June 2006
- Watch Commander-Field Lieutenant
- Administrative Lieutenant in Operational Support
- Lieutenant at Central Division
- Sergeant Assistant to the Chief of Police
- Detective Sergeant, Equal Employment Office
- Mobil Field Force (MFF) Coordinator Sergeant
- Patrol Sergeant, Central Division
- Police Academy Tactical Training Officer
- Traffic Motorcycle Officer
- Walking Enforcement Campaign Against Narcotics (WECAN)
- Patrol Officer, Northeastern & Central Divisions



Prior to his promotion, Boyd's watch included Clairemont, where his dedication, professionalism and passion for serving the public were always appreciated. The Council office is eager to work with Boyd in addressing crucial issues within the District. Congratulations Chief Long!

LIKE TO GARDEN?

The Friends of the Mission Valley Preserve are an all-volunteer community group that works with the City of San Diego Park & Recreation Department to care for the 52 acre Mission Valley Preserve.

On the 3rd Saturday of every month from 9:00 am to noon, volunteers meet at the Mission Valley Preserve Garden, located on Friars Road at Napa Street, to maintain the garden by planting, trimming and cleaning this naturally educational site.

No experience is needed and gloves, tools and water are provided for all volunteers. For more information on this and other opportunities, visit www.SanDiegoRiver.org.





Attention Home Mechanics: Recycle that Used Motor Oil



The Environmental Services Department is asking home mechanics to bring used auto products, including used motor oil, antifreeze, oil filters and auto batteries for disposal and recycling to the City's Auto Product Recycling Event at a new location. This month's event will be held on **Saturday, March 15, 2008 from 9:00 am to 1:00 pm, at the Metropolitan Wastewater Operations Center, located at 5571 Topaz Way, San Diego, CA 92123.**

The January 26, 2008 event at Southwest High School was successful, with 76% of the participants recycling used motor oil at the event, averaging 4 gallons of oil per participant. Approximately 40% of those bringing oil also brought oil filters for recycling, exceeding the statewide average.

The service is free to City residents, and proof of residency is required. The maximum transportation limit is 10 gallons and commercial waste is not permitted.

The Auto Product Recycling Events are sponsored by the City of San Diego and the California Integrated Waste Management Board. **For more information, please call (858) 694-7000.**

Spring Into These Spring Cleaning Tips...



Although the cold weather has made it difficult to remember the rest of the wonderful seasons in San Diego, a few tips to keep in mind before organizing your spring cleaning efforts can keep your family and the environment safe!

- ◇ Household and pool chemicals, paints and poisons should be properly marked and stored under lock and key, away from children's reach. Dispose of any that are leaking, expired or that look bad, by taking them to the appropriate drop-off locations for hazardous waste. **Never** put them into the trash or pour them down the drain.
- ◇ When cleaning up hazardous chemicals, wear rubber gloves and follow the safety directions on the package.
- ◇ Never mix chemicals in the same container, and if you do not know how to dispose of them seek outside advice.
- ◇ Make sure gasoline and cleaning fluids are well marked and stored in a cool, dry place away from the house and out of the reach of children and pets. Use only approved containers for gasoline storage.
- ◇ Never use gasoline to clean skin, clothes, auto parts or floors.
- ◇ Clean up work areas by putting dangerous tools, adhesives, matches or other work items away from children's reach.
- ◇ Check your barbecue grill for leaks and cracks, and be sure to store any propane tanks away from your house and garage.
- ◇ Remove all fire hazards, including stacks of rags, newspapers and magazines. Pay special attention to the spaces around your furnace, hot water tank, fireplace, space heaters and dryers, as well as under the stairs.



Always think safety when getting your home ready for the new year. For answers to questions about proper disposal, contact the Environmental Services Department at (858) 694-7000.



Important Phone Numbers

Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach & Bay Advisory	619-338-2073
Birth and Death Records	619-237-0502
Brush Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Community Service Center	858-581-4111
Code Violations	619-236-5500
Curb Maintenance	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
Fire Stations	619-533-4300
Graffiti	619-525-8522
Hazardous Materials Hotline	858-694-7000
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries	
Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Noise Regulation	619-236-5500
Office of Small Business	619-685-1390
Park and Recreation	619-525-8219
Parking Citations	619-236-7145
Police: Non-Emergency	619-531-2000
Pot Hole Hotline	619-527-7500
Recreation Centers	
Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9930
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connection	858-565-2473
Sewer Repair/Spills	619-515-3525
Sidewalk Maintenance	619-527-7500
Stormwater Pollution Hotline	619-235-1000
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
Tree Maintenance	619-527-7500
Waste Reduction & Disposal	858-492-5010
Water Emergency	619-515-3525
Water Utilities	619-515-3500
Zoning Regulation Info	619-236-5555

District Six Community Meetings

Balboa Avenue Citizens Advisory Committee

Place: Clairemont Community Service Center
4731 Clairemont Drive
When: 4th Wednesday/Month
Time: 7:00 p.m.

Clairemont Town Council

Place: Clairemont High School Cafeteria
4150 Ute Drive
When: 1st Thursday/Month
Time: 7:00 p.m.

Clairemont Mesa Planning Committee

Place: Clairemont Senior Friendship Center
4425 Bannock Ave.
When: 3rd Tuesday/Month
Time: 6:30 p.m.

Kearny Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library
9005 Aero Drive
When: 3rd Wednesday/Month
Time: 12:00 p.m.

Linda Vista Civic Association

Place: Baha'i Center
6545 Alcala Knolls Drive
When: 3rd Thursday/Month
Time: 6:30 p.m.

Linda Vista Community Planning Group

Place: Linda Vista Library
2160 Ulric Street
When: 4th Monday/Month
Time: 6:00 p.m.

Mission Bay Park Committee

Place: Rotating Venue
When: 1st Tuesday/Month
Time: 6:00 p.m.

Mission Valley Community Council

Place: Mission Valley Library
2123 Fenton Parkway
When: 3rd Wednesday/Odd Months
Time: 6:00 p.m.

Mission Valley Unified Planning Committee

Place: Mission Valley Library
2123 Fenton Parkway
When: 1st Wednesday/Month
Time: 12:00 p.m.

Serra Mesa Community Council

Place: Serra Mesa-Kearny Mesa Library
9005 Aero Drive
When: 4th Wednesday/Month
Time: 7:00 p.m.

Serra Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library
9005 Aero Drive
When: 3rd Thursday/Month
Time: 7:00 p.m.



Councilmember Donna Frye
City Administration Building
202 C Street, MS 10A
San Diego, CA 92101

FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



The District Six Staff:

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<i>Lee Chiles Mayes</i>	Executive Assistant/Scheduler
<i>Keith Corry</i>	Council Representative
<i>Lisa Gonzalez</i>	Senior Policy Analyst/ Council Representative
<i>Steven Hadley</i>	Chief of Staff
<i>Mary Ann Kempczenski</i>	NR&C Committee Consultant/ Council Representative
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**To Contact
Councilmember Frye:**

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DonnaFrye@sandiego.gov

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www.sandiego.gov/cd6

Register to receive updates & event information
from Councilmember Frye by signing up in the
"Frye Lights" box at www.sandiego.gov/cd6!